

KNOWNpreneurs

## Description

### The Answer to BIPOC Business Growth

#### WHAT is KNOWNpreneurS Inc.

**KNOWNPRENEURS Inc is a non-profit organization based in New Haven, CT that supports underrepresented minority small businesses growth and sustainability by providing:**

- 1 Business networking and showcasing events, called the BIPOC Business Hub.
- 2 Technical assistance, through workshops, webinars, mentorships and cohort programs, called The Growth Lab.
- 3 Access to capital resources through our financial partnerships.
- 4 Connecting small businesses to the Connecticut's ecosystems of entrepreneur support organizations



# Are You Grant Ready

## We can support your

Are you a Black, Hispanic, or a woman small business owner?



Have you been in business for more than a year?



Have you had sales every month, the past 12 months?



Is your company in good standing with the State of CT?



Are you up to date on your tax filings?



## Juan Salas-Romer Featured on Connection Corner

Juan Salas-Romer, Founder and Executive Director of KNOWN, joins Barb Nangle, host of Connection Corner, to speak about the KNOWNpreneurs Growth Lab.

### benefits of being a KNOWNpreneur

### Join the KNOWNpreneurs Growth Lab Community to:

- Accelerate business growth
- Mitigate risk of failure
- Improve cashflow stabilization
- Network with fellow entrepreneurs
- Raise capital and/or debt
- Gain access to the marketplace
- Communicate with capital & debt providers
- Meet influential industry experts

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## Work from KNOWN

All KNOWNpreneurs enjoy:

- free access to KNOWN Coworking space during the duration of the program,
- workstations and amenities,
- access to all events,
- and networking opportunities during weekly *Networking @KNOWN* events

Additionally, those who complete the program will receive:

- A plaque or frame with the name of the participant,
- The participant's company and headshot will be displayed on the KNOWNpreneur wall
- A year membership to KNOWN
- A \$10,000 line of credit from CEDF
- A one year membership from the Greater New Haven Chamber

## Partners & Supporters



possible by the support of the following partners and



# COLLA



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CHAMBER**

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*We take care of business.*

UNITED STATES CHAMBER OF COMMERCE

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EDC New Haven



Greater New England  
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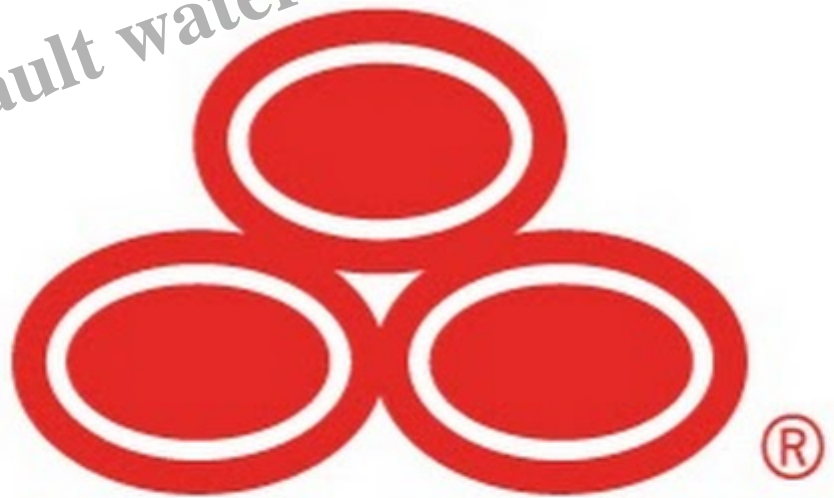
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